

DECATUR LIVING

and Beyond

2025 MEDIA GUIDE



DECATURLIVING.COM

ABOUT US

Decatur Living was born from a love of community, culture and connection. Long-time Decatur resident and founder Natalie Gregory has always been inspired by the way big-city style and small-town charm come together. As both a highly accomplished real estate professional with Natalie Gregory & Co. and publisher of an award-winning lifestyle brand, Natalie's expertise in showcasing the best of Decatur extends beyond homes and into the heart of the community.

What began as a showcase for Decatur's local charm has grown into *Decatur Living & Beyond*, a lifestyle brand that celebrates the people, places and entrepreneurial spirit of the greater Atlanta area and beyond. From shining a light on small businesses to highlighting the events and personalities shaping the community, the publication remains committed to capturing the heartbeat of this historic and culturally rich region.

Backed by a talented team of creatives and community ambassadors, *Decatur Living & Beyond* strives to uplift, inspire and connect through every story we tell. Whether we're sponsoring a local band battle, giving exclusive glimpses into distinctive homes or championing the causes that matter most to our neighbors, our mission is to elevate the essence of intown living.



Total Circulation:

12,500⁺

copies are mailed to high-income households

Where You'll Find DL:

*Retail Locations,
Restaurants and
Local Businesses*

Readers are typically between the ages of 35 - 55, married with children and an average property value over

\$850K-\$8M

Decatur Living has been the premier publication for Decatur, Druid Hills, Candler Park, Lake Claire and Avondale Estates for 19 years.

As a lifestyle publication designed to present readers with interesting and useful information ranging from local healthcare news to the latest in home interior design trends, it has quickly become a “must read” in the community.

ISSUE THEMES

Spring | The Home and Family issue

Summer | Summer Lifestyle Directory [New for 2025]*

Fall | Health and Wellness

Winter | Home for the Holidays

*Summer Lifestyle Directory will be an evergreen issue consumers will engage with all year long. Spotlighting local businesses in and around Decatur, there will be additional distribution of this issue.



Advertising Rates: Per Issue

	4X	1X
Full-Page	\$1,150	\$1,475
Half-Page	\$640	\$770

Annual advertisers will also receive:

- > Digital banner ad on decaturliving.com homepage for issue lifespan (3 months)
- > Digital Banner placement in 2 monthly email newsletters
- > Dedicated social post on @decaturlivingmag social channels (instagram and facebook)
- > Attend exclusive Decatur Living events (2 per year)

Advertising Size: Specifications

Full Page:

Trim Size:	8.375" x 10.75"
Bleed Size:	8.625" x 11"
Live Area:	7.875" x 10"

Half Page:

Non-Bleed Size:	7.375" x 4.5"
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Website Advertising:

Size:	750 x 150 pixels
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Email Newsletter Advertising:

Size:	600 x 150 pixels
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Ad Due Dates

	Spring	Summer	Fall	Winter
Ad Reservation	2/16	4/15	7/15	10/14
Ad Files Due	2/26	4/29	7/29	10/21
Issue Delivery	3/19	5/21	8/25	11/15



Contact Information:

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